

Heineken Malaysia Berhad

**FY2024
Financial Results**

Media & Analyst Briefing

12 February 2025





Heineken®



Celebrations are best
when your phones
take a rest.



Player 0.0



Heineken® Celebrate
Boring

Tiger



Tiger Chinese New Year



Tiger® Beer becomes the Official Beer Partner of Manchester United

Guinness



**Guinness Celebrates
The New Premier
League Season**

Guinness Matchday



HEINEKEN Malaysia's Innovation Updates



Tiger Soju



Edelweiss Peach



Guinness Draught in a Can

HEINEKEN Malaysia's Star Academy



National Star Academy
Championship and Training 2024



2024 Heineken®
Global Draught Championship

Sustainability is part of HEINEKEN Malaysia's business strategy



Path to zero impact on the environment

Path to an inclusive, fair and equitable world

Path to moderation & responsible consumption

Supporting the United Nations Sustainability Development Goals



Raising the Bar on Sustainability & Responsibility

ENVIRONMENT



Installed 3,500 Solar Panels on the Sungei Way Brewery roof.

SOCIAL



Since 2021, HEINEKEN Cares has provided communities with food aid and has expanded to improving water access and food security.

RESPONSIBLE



Invested >RM9 million to advocate for responsible consumption since 2010

Reflecting on Q4 FY2024

ASEAN Consumer Sentiment Study 2024 (Malaysia): Cautious outlook despite economic strength

Consumer demand seen to stay expansionary

Robust performance amid global uncertainties



- Geopolitical tensions
- Global economic uncertainty
- Slight improvement in consumer confidence

Q4 FY2024 and FY2024 Financial Highlights

	Revenue	Profit Before Tax	Net Profit
Q4 FY2024 vs. Q4 FY2023 (3 months ended 31 Dec)	+13% from RM729 million to RM823 million	+32% from RM132 million to RM174 million	+42% from RM99 million to RM141 million
FY2024 vs. FY2023 (12 months ended 31 Dec)	+6% from RM2.64 billion to RM2.80 billion	+14% from RM511 million to RM584 million	+21% from RM387 million to RM467 million

Proposed Final Dividend of 115 sen

Single Tier
Interim Dividend
(Paid in October 2024)

40 sen
per stock unit

Single Tier
Final Dividend
(Subject to approval of the
shareholders at the forthcoming
AGM – to be paid in July 2025)

115 sen
per stock unit

Total Dividend Payout for FY24

155 sen
per stock unit

Dividend Payout
representing

100%

of Full Year 2024
Profit After Tax

2025 Outlook

CHALLENGES



Geopolitical Tensions



Currency Fluctuations



Illicit Alcohol

OPPORTUNITIES

Increased Tourism



Increased Disposable Income



Stepped Up
Enforcement & Awareness



Brewing the Joy of True Togetherness to Inspire a Better World



**RAISE THE BAR ON SUSTAINABILITY
& RESPONSIBILITY**



**BECOME THE BEST
CONNECTED BREWER**



**UNLOCK THE FULL POTENTIAL
OF OUR PEOPLE**

