



GAB APPOINTS MANAGING DIRECTOR DESIGNATE

PETALING JAYA, 4 January 2013 - GAB (Guinness Anchor Berhad) is pleased to announce the appointment of Hans Essaadi as Managing Director (MD) Designate. It is planned that Hans will succeed Charles Ireland, GAB's current MD, on 1st March 2013.

Hans has been with Heineken Group for over 20 years and served in various capacities across several different business units and regions. His two most recent roles were General Manager of Brau Union International, Heineken Region Central and East Europe (C&EE) and General Manager of Sirocco, Heineken Region Africa & Middle East – a joint venture between Heineken and Emirates in the Gulf Region; a role he held until end of December 2012.

Charles, who has been GAB's MD for almost six years, led the company to its 11th consecutive year of revenue, volume and profit growth for the financial year ended 30 June 2012. During his tenure GAB has substantially grown market share, profit has nearly doubled and market capitalisation has more than tripled. Commenting on the planned handover, Charles said, "It has been an honour to serve as Managing Director of GAB. The last 6 years have all been action packed and exciting and our current financial year is turning into another landmark year for us. Whilst I'll be sad to leave the GAB team, the GAB business and of course Malaysia, I know that I'm passing the business over to a very capable leader in Hans. I'm sure his fresh pair of eyes and his astute business acumen will help drive GAB up to the next level of performance."

About GAB (Guinness Anchor Berhad)

GAB with its portfolio of iconic, international brands, is the leading brewery in Malaysia. GAB brews, markets and distributes:

- Asia's fastest growing beer TIGER;
- The world's No 1 stout GUINNESS;
- The world's No 1 international premium beer HEINEKEN;
- The all-time local favourite ANCHOR SMOOTH and its strong beer variant ANCHOR STRONG;
- The premium Irish ale KILKENNY;
- The real Shandy ANGLIA;

GAB also produces the wholesome, premium quality non-alcoholic MALTA. GAB's brand portfolio also includes the UK's bestselling cider STRONGBOW and the no.1 German wheat beer PAULANER.



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